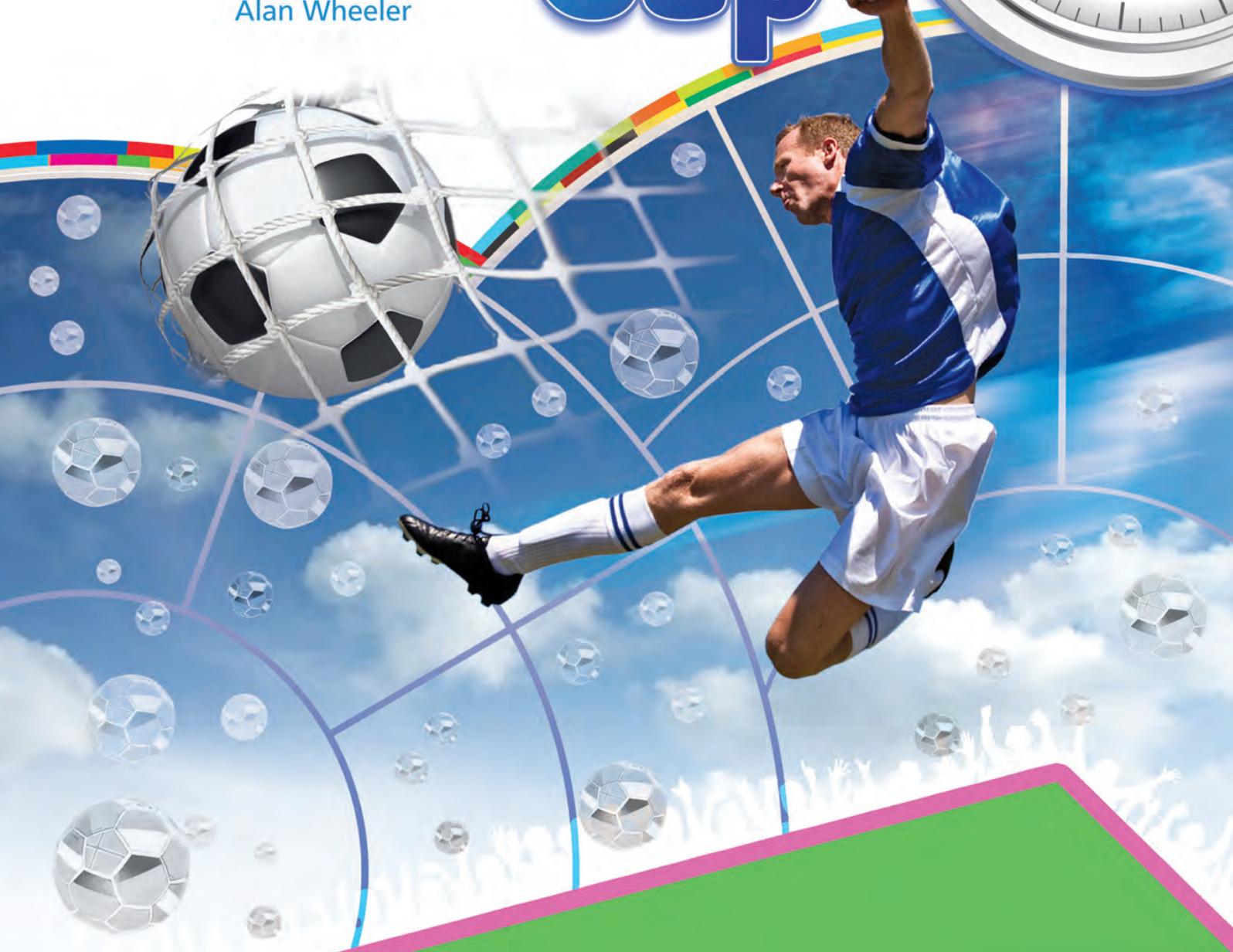


**CAREER  
PATHS**

# WORLD Cup

Virginia Evans  
Jenny Dooley  
Alan Wheeler



Express Publishing

**CAREER  
PATHS**

# WORLD Cup



Book

1

Virginia Evans

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Alan Wheeler



**Express Publishing**

## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Team Selection	Newspaper article	automatic, enter, FIFA, national, qualify, select, standings, team, tournament, World Cup	Reacting to good news
2	Match Scheduling	Webpage	advance, eliminate, final, group stage, knockout stage, match, quarter-final, round robin, semi-final, single elimination	Expressing confusion
3	Describing Matches	Results summary	draw, extra time, goal, injury time, loss, penalty shootout, point, red card, regulation, win, yellow card	Describing results of a match
4	Stadium Changes	Newspaper article	glare, lighting, natural grass, pitch, roof, shadow, spectator, stadium, sunlight, transparent	Asking about purpose
5	Parts of a Stadium 1	Memo	access tunnel, coach's office, doping control, dressing room, massage room, medical room, playing area, shower, toilet, warm up area	Asking about completion
6	Parts of a Stadium 2	Poster	access point, deck, elevator, entrance, exit, lost and found, lost persons room, ramp, stairwell, stands	Correcting someone
7	Parts of a Stadium 3	Webpage	comfort, information desk, obstructed, prohibited, refreshment facility, rest bench, sanitary facility, scoreboard, standing area, video screen, view	Describing future events
8	Parking	Travel guide	direct, hospitality parking, media/broadcast parking, parking lot, parking permit, parking place, spectator parking, tip, tow, valet, VIP parking	Answering the phone at work
9	Signage	Handbook excerpt	arrow, color code, international, local, map, men's room, route, silhouette, symbol, universally, women's room	Asking if someone needs help
10	Seating 1	Email	armchair, backrest, bench, business seat, cup holder, cushioned, flip seat, leg room, minimum, prevent, seat, seating, surge	Describing progress
11	Seating 2	To-do list	aisle, demountable, exit, handrail, install, remove, riser, row, sight line, tread	Describing a plan
12	Temporary Facilities	Regulation sheet	ATM, booth, canopy, facility, hard-wall, infrastructure, portable restroom, scaffolding, temporary, tent	Giving an opinion
13	Directions 1: To the Stadium	Pamphlet	block, cross, crosswalk, exit, freeway, go over, go through, intersection, light, on foot, side street	Giving directions
14	Directions 2: At the Stadium	Map guide	across, beside, get to, go down, head, middle, past, straight, take, walk up	Asking for directions
15	Transportation Options	Webpage	airport, bus, bus stop, foot traffic, mass transit, pedestrian, shuttle, subway, taxi, terminus, train station	Giving a recommendation

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**CAREER  
PATHS**

# WORLD Cup



Book  
**2**

Virginia Evans  
Jenny Dooley  
Alan Wheeler



**Express Publishing**

## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Types of Tickets	Press release	book, category 1, category 2, category 3, category 4, match-specific, seven-game ticket series, team-specific, three-game ticket series, ticket	Expressing a preference
2	Ticket Information	Email	color sector, kick off time, match date, match fixture, match number, price, seat assignment, seat category, seat location, ticket applicant, ticket collection point, venue	Directing someone's attention
3	Ordering Tickets	Webpage	certified, deliver, illegitimate, in person, official, online, order, over-the-counter, resale, scalp, secure, ticketing service provider, will call	Listing options
4	Checking Tickets	Email	barcode, check, dated, handheld, reader, RFID, scan, sequential, smart-label ticket, storage chip, Ticket Clearing Point (TCP), wireless	Listing pros and cons
5	Ticket Problems	Employee manual	confirm, contact, direct, entry, lost, receipt, reentry, regret, reissue, reprint, stolen, ticket stub	Politely denying a request
6	Safety 1	Poster	emergency, escape route, evacuation, fire extinguisher, fire prevention, impede, mark, passageway, patron, priority, safe, secure	Giving a warning
7	Safety 2	Regulations sheet	absolutely, attend, circumstance, crush, gate, lock, outward, remain, stampede, steward, unlocked	Stressing importance
8	Security 1	Handbook excerpt	body armor, equip, handcuffs, mace, non-lethal, pistol, radio, restraints, security officer, stun gun, uniform, weapon, zip-tie	Giving a reminder
9	Security 2	Newspaper article	camera, deny, identify, law enforcement database, offender, operations center, perimeter, police, post, sector, sub-sector, surveillance system, turnstile	Describing readiness
10	Security 3	Memo	adapted seating, barrier, disrupt, fence, insurmountable, moat, mobile bridge, obstruction, pitch invasion, screen, separate, unruly	Describing dangerous circumstances
11	Security 4	Magazine article	abusive, disturb, eject, helmet, intoxicated, prevent, riot, riot gear, riot shield, tear gas, verbally assault, violent, water cannon	Making a suggestion
12	The Medical Center	Webpage	accessible, accommodate, air conditioning, blanket, care for, emergency vehicle, heating, medical center, medical staff, stretcher, ventilation, wheelchair	Describing condition
13	First Aid 1	First Aid guide	alcohol, allergic reaction, bandage, burn, cut, defibrillator, epinephrine injector, face shield, first aid, kit, latex gloves, sterilize	Requesting items
14	First Aid 2	Instruction manual	airway, bone, broken, chest compressions, cover, CPR, elevate, faint, immobilize, pulse, rescue breathing, shock	Helping someone calm down
15	Announcements	Email	announcement, broadcaster, clarity, crowd noise, loudspeaker, microphone, PA system, sound reinforcement system, source, update, volume	Providing reasons

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**CAREER  
PATHS**

# WORLD Cup



Book  
**3**

Virginia Evans  
Jenny Dooley  
Alan Wheeler



**Express Publishing**

## Scope and Sequence

Unit	Topic	Reading context	Vocabulary	Function
1	Concessions 1	Job postings	assigned, counter, grab-and-go, hawking, mobile stand, mobility issue, permanent stand, position, promotional, regional, service, temporary stand	Describing experience
2	Concessions 2	Employee handbook	buy one get one, comes with, confirm, get for, how much, menu, order, place, serve, tip	Suggesting extra items
3	Concessions 3	Product descriptions	carry out tray, conveyor oven, drink dispenser, fryer, hawker cooler, heat lamp, icebox, kiosk, merchandiser, trolley, umbrella, vendor tray	Responding to directions
4	Concessions 4	Poster	anti-microbial, clean, dispose, gloves, hairnet, hand washing station, handle, health code, sanitizer, trash can, wash, waste management, waste water, wipe down	Describing order
5	Retail 1	Advertisement	fan, flag, jersey, logo, mascot, merchandise, price tag, purchase, retail, scarf, souvenir, tourist	Discussing customer's needs
6	Retail 2	Employee Manual	bag, cashier, check, check out, customer, customer service, receipt, ring up, sale, sell, shoplifter, theft, total	Ending a transaction
7	Cash Sales	Employee Manual	bill, break, cash, change, coin, count back, denomination, make change, register, roll, safe drop, till, traveler's check	Getting someone's attention
8	POS Systems	Product catalogue	card reader, credit, debit, electronic signature pad, pin pad, POS system, receipt printer, signature, swipe, terminal, touch screen, transaction	Asking about payment methods
9	Communications	Handbook excerpt	channel, communications, communications room, fiber-optic, fire alarm, handheld radio, it, network, operations radio, security radio, server, support systems, telephone system, wireless internet	Reacting to good news
10	Media 1	Memo	accreditation office, cameraman, commentator, coverage, ID badge, interviewer, media officer, media, photographer, print journalist, radio journalist, TV reporter	Giving a reminder
11	Media 2	Webpage	broadcast compound, field camera positions, flash interview, interpreting center, IT compound, locker, media tribune, mixed zone, pigeonholes, press conference room, stadium media center, TV studio	Asking for directions
12	Hospitality Programs 1	Brochure	catering, client, corporate sponsor, high security, hospitality program, hospitality village, private, restricted access, skybox, VIP, VVIP	Describing excellence
13	Hospitality Programs 2	Email	box, club, dining room, dining, five-star, kitchen, lounge, private bar, reception area, suite, tier	Giving an opinion
14	The Playing Field 1	Brochure	center circle, corner arc, corner flagpost, goal box, goal line, goal, halfway line, net, penalty box arc, penalty box, penalty kick mark, touchline	Asking about plans
15	The Playing Field 2	Email	divot, drainage, grass, injury, irrigation system, level, maintenance, muddy, paint, patch, repair, sod, turf	Asking for an opinion

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# 1 Team Selection

## Get ready!

1 Before you read the passage, talk about these questions.

- How do teams qualify for the World Cup?
- What is the importance of standings in sports?



team

national

The FIFA World Cup is coming up. But **teams** are already competing for a chance to **enter** the **tournament**.

This weekend, Ireland played Germany in Dublin. Ireland won the match with a score of 2-0. The win pushed Ireland past Germany and Sweden in the **standings**. If Ireland keeps up this streak, they will likely **qualify** for the World Cup.

The selection process for the World Cup varies by region. Europe will **select** thirteen teams to compete. They base this selection on the teams' performances. Only one team in the world gets an **automatic** spot: the **national** team of the host country.

World Cup



## Standings

standings

## Reading

2 Read the newspaper article. Then, choose the correct answers.

- What is the main idea of the article?
  - the outcome of a recent football match.
  - predictions for the upcoming World Cup.
  - a change in how teams are selected for the World Cup.
  - the teams that qualified for the World Cup.
- Which of the following is NOT true, according to the article?
  - Ireland's team won.
  - Germany did not score any goals.
  - The game raised Ireland in the standings.
  - The game qualified Ireland for the World Cup.
- How can a team automatically get a spot in the World Cup?
  - be a past winner of the World Cup.
  - beat all the other teams in its region.
  - have higher standings than other teams.
  - play for the country hosting the tournament.

## Vocabulary

3 Match the words (1-6) with the definitions (A-F).

- |                 |                |
|-----------------|----------------|
| 1 __ tournament | 4 __ standings |
| 2 __ enter      | 5 __ qualify   |
| 3 __ select     | 6 __ automatic |

- to become eligible for something
- to sign up for something
- a series of matches leading up to one final match
- occurring without outside intervention
- a ranking of teams or people in a sport
- to pick or choose something

BRASIL 2014			
GROUP A	GROUP B	GROUP C	GROUP D
BRAZIL	SPAIN	COLOMBIA	URUGUAY
CROATIA	NETHERLANDS	IVORY COAST	COSTA RICA
MEXICO	CHILE	GREECE	ENGLAND
CAMEROON	AUSTRALIA	JAPAN	ITALY
GROUP E	GROUP F	GROUP G	GROUP H
ARGENTINA	GERMANY	BELGIUM	ALGERIA
EQUADOR	PORTUGAL	GHANA	RUSSIA
FRANCE	IRAN	USA	SOUTH KOREA
HONDURAS	NIGERIA		

tournament



- 4 Fill in the blanks with the correct words or phrases from the word bank.

### Word BANK

national team FIFA World Cup

- \_\_\_\_\_ is the official football association of the whole world.
  - The \_\_\_\_\_ is the international championship football tournament.
  - If something is \_\_\_\_\_, it is related to an entire country.
  - The men were all on a football \_\_\_\_\_ together.
- 5 Listen and read the newspaper article again. What are the possible consequences of this match?

## Listening

- 6 Listen to a conversation between two fans. Mark the following statements as true (T) or false (F).
- \_\_\_ Both of the speakers watched the match.
  - \_\_\_ The speakers' favorite team won the match.
  - \_\_\_ The man thinks his favorite team will go to the World Cup.

- 7 Listen again and complete the conversation.

- Fan 1: We 1 \_\_\_\_\_! The score was two to nothing.
- Fan 2: Yes. That's 2 \_\_\_\_\_.
- Fan 1: And that's not even the best part. We passed several other teams in the 3 \_\_\_\_\_.
- Fan 2: Does that mean we're going to the 4 \_\_\_\_\_?
- Fan 1: It's too soon to tell. But I 5 \_\_\_\_\_ so. We're the highest-ranked team right now.
- Fan 2: That's great. I'm so 6 \_\_\_\_\_.

## Speaking

- 8 With a partner, act out the roles below based on Task 7. Then, switch roles.

### USE LANGUAGE SUCH AS:

*Did you see ...?*  
*Does that mean ...?*  
*I'm so excited.*

**Student A:** You are a football fan. Talk to Student B about:

- a match he or she missed
- the outcome of the match
- what it means for your favorite team

**Student B:** You are a football fan. Talk to Student A about a match you missed.

## Writing

- 9 Use conversation from Task 8 to fill in the email.

● ● ●
🔍

**To:** Karen.M@isp.net

**From:** Steve.E@isp.net

**Subject:** Last night's match

Karen,

I know you didn't see the match last night because you were at work. So I wanted to send you a quick email and let you know what happened. Our favorite team \_\_\_\_\_ . The score was \_\_\_\_\_ to \_\_\_\_\_ . This means that \_\_\_\_\_ .

Talk to you soon,

Steve

## Get ready!

1 Before you read the passage, talk about these questions.

- 1 What role does sunlight play when designing a stadium?
- 2 What are some advantages and disadvantages to a natural grass pitch?

SPORT NEWS MONDAY 23rd January

## ANDERSON STADIUM CHANGES BEFORE CUP



**Spectators** and players complained for years about Anderson **Stadium**. The **pitch** was thinning and some spots actually had no grass. It led to injuries for many players. In addition, the **shadow** of the **roof** fell on the pitch. It was especially noticeable during afternoon games. This impaired the view of spectators. In order to

host World Cup games, the stadium needed improvements.

Management installed a new **natural grass** pitch. To improve the **lighting**, they installed a **transparent** roof.

The new structure will protect fans from the sun's **glare**. But it will allow **sunlight** to hit the pitch without shadows. ■



## Reading

2 Read the newspaper article. Then, choose the correct answers.

- 1 What is the main idea of the article?
  - A how to attract more fans to a stadium
  - B changes to a local football stadium
  - C why a local stadium needs improvements
  - D the first game in a new football stadium
- 2 Which of the following was NOT a problem with the old stadium?
  - A Shadows covered the playing area.
  - B Players were injured on the pitch.
  - C The pitch was thinning or had no grass at all in spots.
  - D There was no roof to protect spectators from weather.
- 3 Why did the stadium get a new roof?
  - A to reduce the glare
  - B to help the grass grow
  - C to eliminate shadows
  - D to provide better shelter

## Vocabulary

3 Match the words (1-6) with the definitions (A-F).

- |             |                |
|-------------|----------------|
| 1 ___ pitch | 4 ___ shadow   |
| 2 ___ roof  | 5 ___ sunlight |
| 3 ___ glare | 6 ___ stadium  |

- A a large building for playing and watching sports
- B the top covering of a building
- C light that comes from the sun
- D the surface on which a football match is played
- E a bright, blinding light
- F a dark area caused by something blocking the light



4 Read the sentence pairs. Choose which word or phrase best fits each blank.

1 natural grass / transparent

- A The light came right through the \_\_\_\_\_ roof.  
 B The stadium installed a \_\_\_\_\_ pitch.

2 lighting / spectator

- A It was hard to see the game because the \_\_\_\_\_ was so bad.  
 B The man was a \_\_\_\_\_ at a football match.

5 Listen and read the newspaper article again. When was the shadow of the roof most noticeable?

## Listening

6 Listen to a conversation between two maintenance workers. Mark the following statements as true (T) or false (F).

- \_\_\_ The speakers discuss the new pitch.
- \_\_\_ The man thinks the change was unnecessary.
- \_\_\_ The change was made to improve television broadcasts.

7 Listen again and complete the conversation.

- Worker 1:** Did you see the new 1 \_\_\_\_\_ ?  
**Worker 2:** Yeah, it looks great. But 2 \_\_\_\_\_ they replace the old one?  
**Worker 1:** Its 3 \_\_\_\_\_ hit the field too often.  
**Worker 2:** That sounds good, though. There's no 4 \_\_\_\_\_ in the players' eyes.  
**Worker 1:** Oh, the shadow makes that game harder to watch. 5 \_\_\_\_\_ you watch it on TV.  
**Worker 2:** I see. And with the World Cup coming up, a lot of games will be on TV.  
**Worker 1:** Exactly. That's why the new roof is 6 \_\_\_\_\_ .

## Speaking

8 With a partner, act out the roles below based on Task 7. Then, switch roles.

### USE LANGUAGE SUCH AS:

- Did you see ...?*  
*Why did they ...?*  
*The old one ...*

**Student A:** You are a maintenance worker. Talk to Student B about:

- a change to a football stadium
- what you think about the change
- the purpose of the change

**Student B:** You are a maintenance worker. Talk to Student A about a change to the football stadium.

## Writing

9 Use the conversation from Task 8 to fill in the article.



**Stadium Improvements are a Success**

Last year, the local stadium made several improvements. They \_\_\_\_\_ and also \_\_\_\_\_. They did this because \_\_\_\_\_. Fans are happy with the new stadium.

# Glossary

- access point** [N-COUNT-U6] An **access point** is place that allows a person to enter into another place.
- access tunnel** [N-COUNT-U5] An **access tunnel** is a passageway through which players enter the pitch from their dressing room.
- across** [ADV-U14] To travel **across** something is to move from one side of it to the other.
- advance** [V-I-U2] To **advance** is to move forward or ahead.
- airport** [N-COUNT-U15] An **airport** is a place where airplanes take off and land.
- aisle** [N-COUNT-U11] An **aisle** is a passage between rows of seats.
- armchair** [N-COUNT-U10] An **armchair** is a chair that has armrests, or places for people sitting in the chair to place their forearms.
- arrow** [N-COUNT-U9] An **arrow** is a symbol that is used to point at things or indicate direction.
- ATM** [N-COUNT-U12] An **ATM** (Automatic Teller Machine) is a machine that allows people to access their bank accounts and withdraw money.
- automatic** [ADJ-U1] If something is **automatic**, it happens on its own with no decision having to be made about it.
- backrest** [N-COUNT-U10] A **backrest** is a part of a seat or chair that provides support to the back of a person sitting there.
- bench** [N-COUNT-U10] A **bench** is a long, hard seat designed for holding multiple people, and usually does not have a backrest.
- beside** [PREP-U14] If one object is **beside** another object, it is next to the other object.
- block** [N-COUNT-U13] A **block** is an area of a town or city that is enclosed by four streets.
- booth** [N-COUNT-U12] A **booth** is a small, temporary structure that is usually used to sell or display goods.
- bus** [N-COUNT-U15] A **bus** is a large motor vehicle that carries many passengers and travels by road.
- bus stop** [N-COUNT-U15] A **bus stop** is a place where buses load and unload passengers.
- business seat** [N-COUNT-U10] A **business seat** is a comfortable seat that is in a good position for viewing an event.
- canopy** [N-COUNT-U12] A **canopy** is a temporary, floorless structure that is designed to provide shade and shelter.
- coach's office** [N-COUNT-U5] A **coach's office** is a room in which coaches of a football team can change clothes, shower, and meet with other coaches and players.
- color code** [V-T-U9] To **color code** something is to give different colors different meanings in a picture or a map.
- comfort** [N-COUNT-U7] **Comfort** is a quality of feeling relaxed and free from pain or annoyance physically.
- cross** [V-T-U13] To **cross** something is to go from one side of it to the other.
- crosswalk** [N-COUNT-U13] A **crosswalk** is a marked part of a road where people can walk across.
- cup holder** [N-COUNT-U10] A **cup holder** is a receptacle that is designed to keep drink cups secure, and is often built into seating.
- cushioned** [ADJ-U10] If something is **cushioned**, it is padded for comfort.
- deck** [N-COUNT-U6] A **deck** is a level or floor of a stadium.
- demountable** [ADJ-U11] If something is **demountable**, it can be dismantled or removed from a location and reassembled or put in position elsewhere.
- direct** [V-T-U8] To **direct** something is to control the way that something goes or works.
- doping control** [N-COUNT-U5] **Doping control** is an area in a football stadium where football players go to be tested for any illegal or illicit substances.
- draw** [N-COUNT-U3] A **draw** is a contest that no person or team wins or loses.
- dressing room** [N-COUNT-U5] A **dressing room** is a room where players change into and out of their uniforms before and after a match.
- elevator** [N-COUNT-U6] An **elevator** is a machine that people ride and it moves them to different levels of a building.
- eliminate** [V-T-U2] To **eliminate** something is to remove or get rid of it.
- enter** [V-T-U1] To **enter** something is to sign up to participate in it.

**CAREER  
PATHS**

# WORLD Cup

**Career Paths: World Cup** is a new educational resource for football-event support staff who want to improve their English communication in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing. **Career Paths: World Cup** addresses topics including parts of a stadium, retail sales, security, first aid, and describing tournaments.

The series is organized into three levels of difficulty and offers a minimum of 400 vocabulary terms and phrases. Every unit includes a test of reading comprehension, vocabulary, and listening skills, and leads students through written and oral production.

**Included Features:**

- A variety of realistic reading passages
- Career-specific dialogues
- 45 reading and listening comprehension checks
- Over 400 vocabulary terms and phrases
- Guided speaking and writing exercises
- Complete glossary of terms and phrases

The **Teacher's book** contains a full answer key and audio scripts.

The **audio CDs** contain all recorded material in American English.

Books 1-3 of **Career Paths: World Cup** are rated for the Common European Framework of Reference for Languages at A1, A2 and B1 respectively.



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ISBN 978-1-4715-2817-0



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